

The Vitamin Marketing Experts

March 9, 1998

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204

Dear Dr. Yetley:

10 / 3 '98 MR 31

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement FAMILY ESSENTIALS™ WITH REFERENCE TO ANY CLAIM CONCERNING COPPER 2 mg. FAMILY ESSENTIALS™ WITH REFERENCE TO ANY CLAIM CONCERNING COPPER 2mg were first marketed with these statements of nutritional support on Friday, March 6, 1998. The statements of nutritional support are as follows:

"Promotes formation of connective-tissue and proper functioning of central nervous system." "Serves as a catalyst in releasing iron to form hemoglobin."

Very truly yours,

MASON VITAMINS, INC.

Jave C. Pedys

Sonia C. Rodriguez

VP Marketing & Regulatory Affairs

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STUDIES FOR COPPER CLAIMS

"On the assessment of zinc and copper nutriture in man" Solomons, N.W. The American Journal of Clinical Nutrition 32: April 1979 856-871

"Increased Cholesterol in Plasma in a Young Man During Experimental Copper Depletion" Klevay, L.M., Inman, L., Johnson, L.K. Metabolism, Vol. 33 No. 12 December 1984 1112-1118